

WORLDWIDE BOTANICAL ART EXHIBITION OUTLINE

A worldwide collaboration linking people to plants through contemporary botanical art

PROJECT CONCEPT

Exhibitions of original contemporary botanical art will be curated by participating countries around the world based on an indigenous plants theme. A digital compilation of images from all exhibitions worldwide will be shown continuously at each participating venue, alongside that country's original artworks. Each country's sponsoring organization will schedule events for a Worldwide Day of Botanical Art to be held on May 18, 2018. This 24-hour, around the world event will maximize focus on the message: *linking people with plants through contemporary botanical art*. Participants will explore video sharing of events and other activities related to this worldwide event. Each country's exhibition opening and closing dates will be determined by the individual country, however, all exhibition dates will include May 18, 2018.

PROJECT GOALS

- To present a cohesive message about the ability to *link the world's people with plants through botanical art*.
- To build partnerships and educate the global community about the worldwide renaissance in botanical art.
- To increase appreciation and understanding of the world's precious plant diversity and its interconnectedness.
- To acknowledge and build upon the increasing connections between artists worldwide.
- To maximize all these messages on an international stage.

EXHIBITION COMPONENTS

- Original botanical artworks juried from submissions of artists residing in each participating country.
- Exhibitions will be themed on plants indigenous to each country to focus on worldwide plant diversity, highlighting the the world's floristic regions. Each country's artworks will showcase its unique flora depicted through individual artists' chosen media.
- Exhibition venues around the world will all hold special events on May 18, 2018 - a Worldwide Day of Botanical Art following the sun from venue to venue.
- Participating country's gallery exhibition will hold a minimum of 20 artworks.
- Each country will develop interpretive signage materials related to their exhibition.

DIGITAL AMPLIFICATIONS

- Exhibition venues will display a digital presentation of a selection of artworks included in all other participating countries' exhibitions.
- There may be video sharing of related events in other countries - i.e. lectures, demonstrations, webinars, panel discussions, opening events, etc.
- Each country's digital slide show will hold a maximum of 40 images. Consider making slide show searchable by country, genus, artistic medium, habitat, etc., and explore the idea of pinning each plant to a world map.

ORGANIZATIONAL STRUCTURE

- A steering committee is being developed consisting of two representatives from each participating country. Currently these countries are interested in participating: Australia, Bermuda, Brazil, Canada, Chile, Costa Rica, France, Germany, Italy, Japan, Netherlands, Russia, South Africa, South Korea, UK, US.

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