## Flora Scotia: Worldwide Botanical Art Exhibition.

Linking People to Plants through Contemporary Botanical Art

# **Preliminary Call to Artists**

## **Description**

A call for artists to register interest in participating in a juried exhibition of artworks of native Scottish plants. This will form Scotland's contribution to a worldwide exhibition of contemporary botanical art in 2018.

The American Society of Botanical Artists is proposing a Worldwide Day of Botanical Art on May 18, 2018, with events held internationally in participating countries over 24 hours. Similar exhibitions will be held in US and over fourteen other countries. Each participating country, will curate its juried exhibition of original artworks, and display a digital slide show of the works in all other countries' exhibitions. Scottish artists will create new works devoted to the indigenous plants of Scotland, while hundreds of artists around the world will depict plants indigenous to their home countries also. Events in participating countries will be held over 24 hours, following the sun from venue to venue. https://asba-art.org/about

Each participating country has named a Steering Committee to participate in decision-making about this exciting worldwide collaboration. Countries with sponsoring organizations, steering committees, and some with venues in hand include: Australia, Bermuda, Canada, Costa Rica, France, Germany, Ireland, Japan, Korea, Netherlands, New Zealand, South Africa, Thailand, and the United States. Several other countries are in earlier planning stages. The committee is investigating opportunities for video sharing of events, demonstrations, lectures, and the like to bring artists and the public together on a worldwide stage. We are currently discussing the possibility of touring the exhibition around several selected venues in Scotland to enable wider audiences to engage with botanical art as a contemporary art form.

The Scottish Botanical Art Collective is an umbrella organisation formed to represent the interests of the Royal Botanic Gardens Edinburgh, Edinburgh Society of Botanical Artists, Scottish Society of Botanical Artists, Botanical Images Scotia and independent artists and has come together to present this exciting exhibition of botanical art in Scotland.

Some goals of the exhibition include:

- Presenting a unified message about the ability to link people to plants through botanical art.
- Acknowledging and building upon the increasing connections between botanical artists worldwide.
- Increasing appreciation and understanding of the world's plant diversity and its interconnectedness.
- Raising awareness about the worldwide movement in botanical art.

#### **Dates**

Opening in May, 2018

**Submission Dates:** 1 October 2017 through November 27 2017.

#### **Submission Deadline**

Electronically submitted entries to be juried must be received by November 27, 2017.

#### Venue

To be confirmed

## **Eligibility**

Open to all artists normally resident in Scotland. Each artist can enter only one country's exhibition, and that exhibition should be the one held in the country of the artist's current residence.

## Subject

Artists are encouraged to enter works which feature plant species native to Scotland. We are particularly keen to showcase works that show endemic plants or plants that are vulnerable or endangered. In line with ASBA we will define a 'native plant' as: "any wild plant indigenous to a country, including natural hybrids, but excluding any cultivar, manmade hybrids, and naturalized exotics.

Resources for artists will be sent after registration of interest.

For a general idea of the style and quality of work:

https://asba-art.org/asba-international/past

#### Media Accepted:

Two-dimensional original botanical art. No photography, no digitally generated work, and no three-dimensional work will be accepted.

#### Fee

There will be a £20 entry fee. Up to three artworks may be submitted.

## **Details**

## Maximum number artworks per entry: 3

#### **Submissions**

Images will be digital files only, 300 dpi X 8" high, TIFF or jpg. Artists will be able to enter and submit payment online, then send images via WeTransfer or Dropbox. Please contact us now to register interest, we will get back to you with details of submission requirements by 30 March 2017.

#### Presentation

There will be an upper size limit of 1000mm x 1250mm horizontal or vertical when framed. To give the exhibition an overall unified look, a specific frame and mount will be required. Information on this will be sent to exhibiting artists.

## **Shipping and Insurance**

Details will be provided to accepted artists

### **Jurors**

The exhibition will be juried by a prestigious team of professional artists and scientists.

#### **Judging**

The paintings will be assessed according to three main criteria: scientific accuracy, aesthetic quality and artistic proficiency. The judges will give particular consideration to paintings depicting endangered Scottish plants.

#### **Notification**

Artists will be informed by email of judging decisions. An artist who has work accepted for exhibition must agree to allow work(s) to be shown at this and any other exhibitions which may be arranged in connection with the 'World Day of Botanical Art'

#### Sales

Artists' work may be offered for sale, but must stay on the wall till the end of the show/tour. Venues may request a 30% commission on sales.

#### **Hanging Rights**

Selected work must be professionally presented per specific exhibition requirements,

details provided upon acceptance. Judges retain the right to refuse to hang any work which does not conform to the specified materials.

## **Publicity**

While copyright of all works of art belongs to and remains with the artist, SBAC would like to use accepted artists' images to publicise the exhibition and related events.

## Contact

To register interest email: info@sbac.org.uk Please put "Flora Scotia" the Subject field.